

Seniors **Entrepreneurs**

la solidarité intergénérationnelle

**Bring together
competences between
generations
to create performant
enterprises**

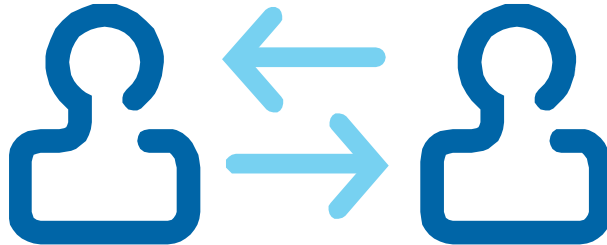




networking, meetings to increase chances of projects success, cooperation

SENIORS

*Competences
Skills*



Young Enterprises

*Concepts
Projects Mature
Creativity*

Co-entreprise: competences, implication, network, investissement



Creation or take over of enterprise



- **Goal :**
- *Develop and organize local platforms fostering meetings between seniors citizens of complementary profiles/skills with innovative project teams, aiming at the creation of enterprises and jobs.*
- **Objective :**
- *Favour the “come back” of skilled seniors (either retired or in search of job) in the economic and social activities, by associating them in the creation, the take over or the development of an enterprise.*
- **Strategy :**
- *Valorize potential and image of seniors by building around*
- *Operational competences, active participation to capital, transfer of knowledge and experience sharing across generations (co-generation).*
- **Project :**
- *Organization of a network of delegations across Europe and basic connectivity among skills sources (seniors, entrepreneurs,...).*



- **Action:**
- Develop a central office function, structure and develop ambition of seniors entrepreneurs:
partnership developments, promotion and communication, operational support to delegations/local centers, financing and adequate administrative guidelines.
- Set up local knowledge resource centers to consolidate/increase presence and participation:
animation of local ecosystem, financing, competences/skills and projects, close of the “loops” among diverse partners.

- **Benefits to actors:**
- **-Locally:**
 - *develop jobs, reinforce social links, favour well being and health of seniors.*
- **-Enterprise:**
 - *support HR policies/actions, incept CSR values, develop local ecosystem, favour prevention policies.*
- **-State/Public:**
 - *favour economical development, mobilize financial capital and valorize competences and expertise of seniors, develop employment.*
- **-Contribution to on going initiatives:**
 - *increase enterprise creation, improve chances of success, provide assistance/ prevention in the critical development paths of the business plan (3Years pass).*

- **Target (annual per region/center when operational) :**
- **-Identification:**
 - *objective to reach 60 seniors involved and 30 projects in search of additional critical competences, 10 agreements ongoing.*
- **-Development and test phase:**
 - *to secure the economical model over (current) 3 years, then renew for 3 years.*



- AN UNIQUE NETWORK, RICH OF MULTIPLE PRACTICAL COMPETENCES
- AN INNOVATIVE CONCEPT TO FAVOUR ACTIVITIES DEVELOPMENT
- AN ACTIVE ROLE AS FACILITATOR AND PROFESSIONAL FOLLOW UP

- **To day and to morrow:**

- FROM

- CONCEPT STABILISATION
 - OPERATIONAL and ECONOMICAL MODEL VALIDATION

- TO

- HUMAN and FINANCIAL DIVERSIFICATION
 - GEOGRAPHIC DEPLOYMENT
 - ENTREPRISES PARTICIPANTS INCREASE and INTER/ CO-GENERATION COOPERATION

- RESULT:

- PROMOTE HUMAN VALUES,
 - from Management, Leadership to STATEMANSHIP
 - JOB and WEALTH CREATION



WHO WE ARE ?

Association loi 1901 créée en Juillet 2011, reconnue d'intérêt général et agréée Entreprise Sociale et Solidaire, Seniors Entrepreneurs organise des plateformes locales de rencontre permettant de réunir des seniors aux compétences complémentaires autour de porteurs de projets pour la création ou la reprise d'entreprises et la création d'emplois.

SENIORS ENTREPRENEURS

Guy MARIAUD

10-18, rue des Terres au Curé 75013 PARIS

33 (0)1 76 70 26 74

Michel C. COOMANS, Délégation à Bruxelles

32 (0) 4 78 59 43 50

contact@seniorsentrepreneurs.eu

www.seniorsentrepreneurs.eu

NOS PARTENAIRES



AG2R LA MONDIALE

